

2025 WINGS OVER THE WESTSIDE



CITY OF COALINGA
The Sunny Side of the Valley

Sponsorship Opportunities
September 27, 2025

Event Overview:

The City of Coalinga invites you to join us as a proud sponsor of the inaugural Wings Over the Westside Air Show, a premier aviation event bringing excitement, patriotism, and community pride to the Westside of Fresno County at the Coalinga Municipal Airport. Set to draw spectators from across the Central Valley and Central Coast, the air show will feature:

- Aerobatic performances
- Military flyovers
- Tactical jump demonstrations
- Classic car show
- Local food vendors
- Interactive exhibits & family-friendly attractions

This event promises high visibility, family fun, and community engagement at its best.

Why Sponsor?

Sponsorship of the Wings Over the Westside Air Show offers a unique opportunity to:

- Showcase your brand to a diverse regional audience
- Support community programming and local economic development
- Demonstrate civic pride through visible and meaningful engagement

All Sponsors Receive:

- Access to the VIP Tent (shaded seating, tables, chairs, flight line view)
- Performer Meet & Greet on Friday (light refreshments included)
- On-site recognition by event announcers throughout the day
- Logo/name placement on event website, printed program, and signage
- Promotional opportunities scaled by sponsorship tier

Get Involved!

Sponsorship commitments must be received by **August 30, 2025** to ensure inclusion in promotional materials. For more information or to secure your sponsorship, please contact us at (559) 935-1533 ext. 143 or at info@coalinga.com.

Join us in bringing aviation excitement to Coalinga while elevating your brand and giving back to the community!



SPONSORSHIP LEVELS

TITLE SPONSOR \$5,000

- * Exclusive Meet & Greet with all performers (6 guests – Friday)
- * **10 VIP Access Wristbands (Show Day), * 20 General Admission Tickets**
- * Priority logo placement on all promotional materials, banners, website & social media
 - * Reserved tables in VIP Tent (includes light snacks and water)
 - * Full-page ad in the official event program
 - * Premium 10'x20' booth space near the main entrance

GOLD SPONSOR \$2,500

- * Meet & Greet with select performers (4 guests – Friday)
- * **6 VIP Access Wristbands (Show Day), * 10 General Admission Tickets**
- * Logo featured on promotional materials and digital platforms
 - * Banner placement in high-traffic areas
 - * Half-page ad in the event program
 - * 10'x10' vendor booth included

SILVER SPONSOR \$1,000

- * Access to Friday Practice (2 guests – Friday)
- * **4 VIP Access Wristbands (Show Day), * 4 General Admission Tickets**
- * Logo placement on website, program, and select signage
 - * Quarter-page ad in event program
 - * Vendor booth available upon request

BRONZE SPONSOR \$500

- * Access to Friday Performer Meet & Greet (2 guests)
- * **2 VIP Access Wristbands (Show Day), * 2 General Admission Tickets**
- * Name/logo listed in printed program and on website
- * Group banner recognition in community sponsor area

Deadline to sponsor the excitement is **August 30, 2025**
(559) 935-1533 ext. 143 or at info@coalinga.com