

CHAMBER HIGHLIGHTS

- Chamber Mixer hosted by Granite Construction Wed., Oct 21st 5:30—7:30pm
- Tamayo's Yard Service & Maint. 559-246-5518 (new Chamber member)
- Goin' Postal 559-934-1600 187 Polk Street Shipping, packaging, business services. (new Chamber member)
- 24K Gold Coalinga Centennial Coins Get your commemorative coin, a rare tribute to a century of "pride and progress." Comes complete with hard case and soft, velour pouch. \$50.00 each
- Nov/Dec Chamber Newsletter—Get your flyer included in our next Holiday edition for only \$25 (plus supply 250 of your flyers). Deadline for flyer inserts Wed., Nov. 18th (Newsletter will be mailed out Fri., Nov. 20th)

Fall Newsletter



CHAMBER MIXER at GRANITE CONSTRUCTION

Join us for another Chamber Mixer hosted by Granite Construction

Each year the Granite Construction mixer is always a great success. Come enjoy a guided van tour of the facility, a brief presentation of their services and their attractive exhibits on display.

Refreshments will be served; prize drawings and Chamber announcements will complete our program.

Wednesday, October 21st
5:30—7:30pm
No Cost – Open to public



Chamber's New Director

After a comprehensive search process, we, the Coalinga Chamber Board of Directors, are pleased to announce our new Executive Director, Erica Ybarra. Mrs. Ybarra comes to us with an extensive background in business development, strategic marketing and non-profit management. Her professional work history, general skill sets and community affiliations will no doubt be an asset to the re-building effort of our up-and-coming Coalinga Chamber of Commerce.

She will be responsible for the principal functions at the Chamber, including assessment and improvement of existing operational procedures, development of a strategic plan for collaborative business involvement and enrichment of existing educational programs. She shares, "These are challenging times for businesses and these times can be the stimulus needed for creative energy, change and growth. In that spirit, I look forward to collaborating with other leaders and partners to re-energize commerce in our community."

On the professional front...

Mrs. Ybarra brings a passion for business development and plans to integrate advanced techniques and a fresh approach with traditional, small-town values and business practices to breathe new life into our local Chamber. She has the unique

advantage of having been a business owner for 10 years (of a successful marketing firm), as well as Resource Director (for a mid-sized non-profit organization) and most recently pursued a personal calling as a charter School Board Member charged with the arduous start-up efforts of establishing a Christian school in a rural Valley community.



On a personal note...

While not native to the Central Valley, (a transplant from Tucson, AZ to the Fresno area 15 years ago), she has earned two Bachelor's degrees from CSUFresno. According to Mrs. Ybarra, "...after spending 15 years here, the Valley has certainly become *home* now. I've reached so many pivotal milestones here... completed my formal education, served as a "Big Sister" for 11 years (through Big Brother's Big Sister's), discovered and married my husband, Mike, and have been blessed with three children; Jason (10), Jessica (8) and Janae (6)."